

DEC 14 2004

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TO:	FROM:
Commissioner for Patents	Jean-Marc Zimmerman, Esq.
COMPANY:	DATE:
U.S.P.T.O., Group Art Unit 2173	December 14, 2004
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(703) 872-9306	20
RE:	TIME SENT:
Patent App. 09/619,255 - Lin-Hendel	4:00 PM

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

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December 14, 2004

VIA FACSIMILE

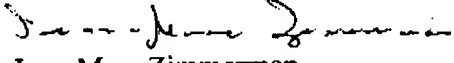
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: U.S. Patent Application Serial No. 09/619,255 for System and Method for
Interactive, Computer Assisted Personalization of On-Line Merchandise
Lin-Hendel 5

Dear Sir:

Attached please find an Amendment in response to the most recent Office Action
received in connection with the above-identified application.

Respectfully submitted,


Jean-Marc Zimmerman
Registration No. 36,978

JMZ/pf
attachment
cc: Dr. Catherine Lin-Hendel, Ph.D.